



CASH FOR C//LLEGE

2010 College & Career Convention MEDIA RECAP

Print/Online

- December 7, 2010 – *La Opinión*: Financial Orientation for College Students
- December 8, 2010 – Getty Images (Photography)
- December 9, 2010 – *La Opinión*: Youth Seek Financial Assistance for College

Radio (PSAs)

- Weeks of Nov. 22 and Nov. 29, 2010 – HOT 92.3 FM
- Weeks of Nov. 22 and Nov. 29, 2010 – KLVE 107.5 FM
- Weeks of Nov. 22 and Nov. 29, 2010 – KTNQ 1020 AM
- Weeks of Nov. 22 and Nov. 29, 2010 – La Ranchera 930 AM
- Weeks of Nov. 22 and Nov. 29, 2010 – La Nueva 101.9 FM
- Weeks of Nov. 22 and Nov. 29, 2010 – Recuerdo 98.3 FM

Television

- Weeks of Nov. 15, Nov. 22 and Nov. 29, 2010 – KLCS-TV, News You Can Use
- December 6, 2010 – KMEX-34, A Su Lado, Morning and Evening
- December 8, 2010 – KMEX-34, Primera Edicion, Live Shots at 6:11, 6:45 and 7:30 a.m.
- December 8, 2010 - Fox 11 News Live on Good Day LA at 8:20 a.m.
- December 8, 2010 – SBS International at 6 and 10 p.m.
- December 8, 2010 – KVEA-52 News at 11 p.m.
- Week of December 13, 2010 – KLCS-TV, News You Can Use